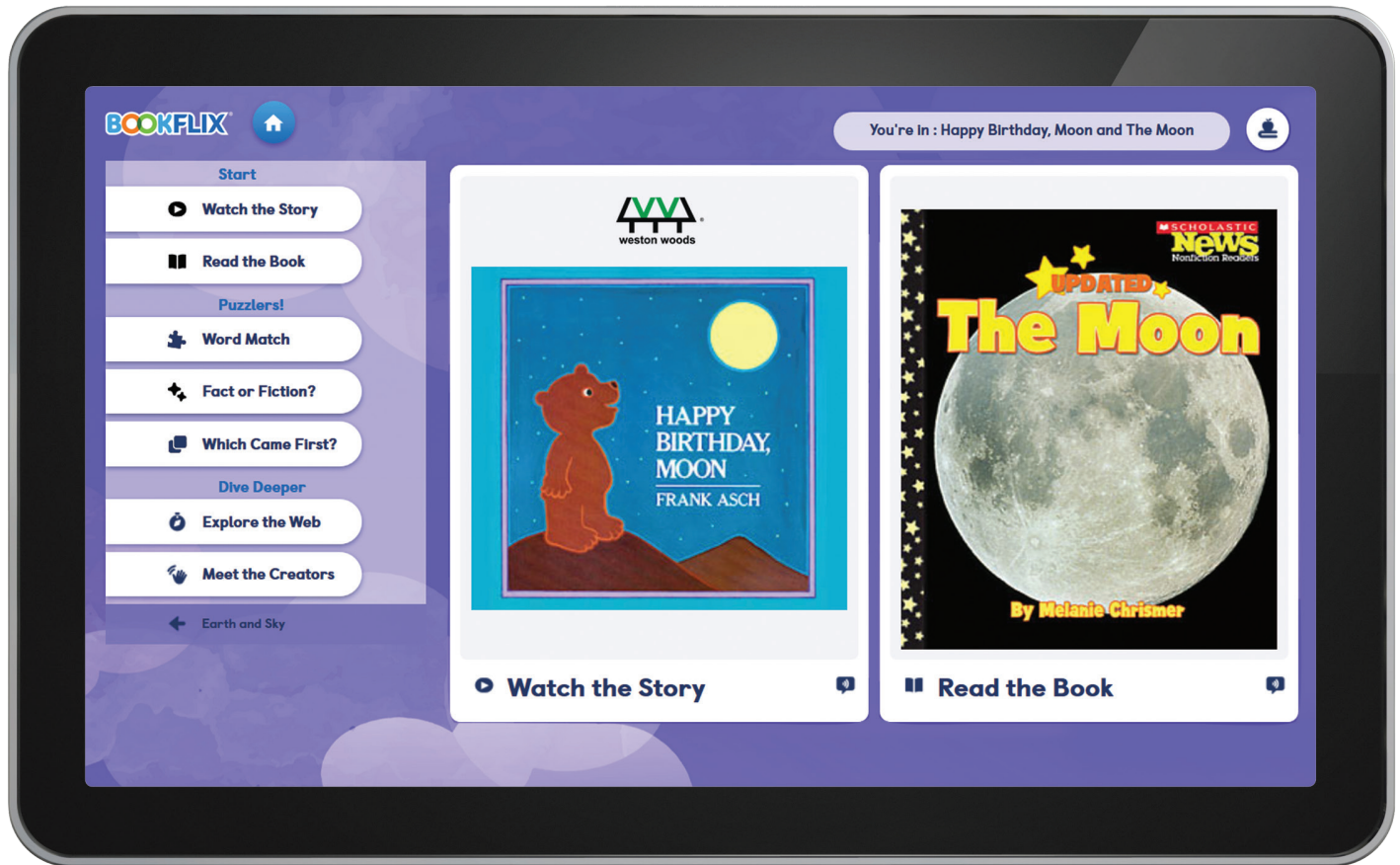


# BOOKFLIX®



140

Animated stories

140

Nonfiction ebooks

38

Spanish titles

1307

Curated websites

**BookFlix offers a truly unique paired fiction and nonfiction reading experience.**

Animated stories are thematically paired with nonfiction ebooks to engage beginning readers as they cultivate early literacy skills and build their real world knowledge.

## BOOKFLIX AT A GLANCE

### For

- Beginning readers
- English language learners
- Struggling readers

### Use Cases

- Story time
- Independent reading
- Meaningful family engagement

### Product Features

- Read aloud with word highlighting
- Vocabulary words defined in context
- Follow up activities to assess grasp of concepts
- Lesson Plans
- Parent Resources

### Launched/Relaunched

2006/2018



# TOP THINGS TO KNOW ABOUT **BOOKFLIX**<sup>®</sup>



## BookFlix Works

In a recent BookFlix customer survey, 90% of customers agreed that students are more engaged when reading BookFlix and 87% said BookFlix increases reading motivation!



## We've Got Staying Power

In an ever-changing tech world, Scholastic BookFlix has weathered the test of time.

With more than 10 years of story sharing, this proven resource continues to grow in content and popularity. Just ask one of the nearly 10,000 customers currently utilizing this resource to increase reading motivation and engagement!



## A Go-To Resource for ELL Students

The natural voice read-aloud and word highlighting feature of BookFlix help to emphasize concepts and address gaps in language skills for ELL students. These built-in visual and audio aids support comprehension and vocabulary acquisition. Follow-up activities further reinforce learning and assess comprehension.



## A Pioneer Of the Multimedia Approach to Children's Literature

Weston Woods animated stories bring some of the most beloved classic stories of all time to life.

These titles have been the recipient of innumerable awards, including 15 Carnegie Medals, awarded by the American Library Association for best video of the year based on a children's book.



## Access from Anywhere

BookFlix can be accessed 24 hours a day, 7 days a week—by an unlimited amount of users from anywhere there is an internet connection. Access from the library, classroom, home or mobile device!



## Books for Every Family in Your Library

When a library purchases BookFlix, they're not only getting an amazing resource for story time and independent reading, but also providing every family in their community a virtual home library of 140 English titles and 38 Spanish titles.

Parent outreach letters are included and customizable to help spread the word of this amazing resources now available to all families and accessible from home.



## Voices Matter

True storytelling is a craft and is critical to teaching early literacy skills, such as fluency, through a modeled approach. BookFlix features some of the most renowned narrative talent in the world including:

- Meryl Streep
- James Earl Jones
- Billy Dee Williams
- Kathy Bates
- Sarah Jessica Parker
- Christopher Lloyd
- John Lithgow
- Randy Travis
- Rob Reiner
- Claire Danes
- Steve Buscemi

*and dozens more*

**95%**  
of BookFlix  
customer users  
surveyed would  
recommend  
BookFlix to a  
colleague!